



**The 41st Annual Historic Downtown Sonora Christmas Parade
will be held on**

Friday, November 29, 2024

Parade starts promptly at 6:00 pm

**NOTE: Please read through this application as changes have
been made for the 2024 Parade.**

PARADE LINE UP: The staging area is located on School Street between Snell & Washington Streets. No through traffic is allowed on School Street after 2:00 pm. Only vehicles in the parade will be allowed on School Street/staging area location after 3:00 pm.

- All Entries must be in your assigned location by 4:30 pm.
- Entries must enter from the corner of School Street/N. Washington Streets unless otherwise instructed. Please note Snell Street will be closed starting at 3:00 pm, from N. Green to Bonanza Road so you will not be able to access the staging area from Snell Street.
- NO changes to entries can be made after application is submitted.
- **PARADE FEE:**
 - **\$25 per entry, includes 1 vehicle (car or truck/trailer) & walkers.**
 - **Multiple additional vehicles - \$15 each**

ENTRY DEADLINE: Wednesday, November 13, 2024

Applications received online or in person after this date will not be accepted.

Contact the Sonora Chamber of Commerce for more information.

(209) 694-4008 or parade@sonorachamber.org

**We look forward to a Safe and Fun Parade so please read the Parade rules
carefully as they will be strictly enforced.**



GENERAL PARADE RULES

The Annual Historic Downtown Sonora Christmas
Parade Starts promptly at 6:00 pm

Rain or Shine on Friday, November 29, 2024

1. Absolutely NO parade entrants are allowed to hand out or throw candy or any other objects during the parade.
2. Parking of any vehicles, not within the parade, will not be allowed on School Street or any parking lots along School Street **after 2:00 pm**. This area is for staging of the parade only. Cars that are not in the parade but are left on School Street or in any of the parking lots on School Street will be towed.
3. NO dropping off decorations, animals, people, food, etc. on School Street **after 3:00 pm**.
4. NO consumption of alcoholic beverages, cannabis, ,or other controlled substances within the staging area or along the parade route is allowed. **This is a smoke and vape free event.**
5. Portable restrooms will be available in strategic locations.
6. No entry may have a person dressed as Santa Claus. The “real” Santa Claus will be at the end of the Parade.
7. No political advertisements, endorsements or speeches are allowed in the parade.
8. No alcohol, tobacco or cannabis advertisements are allowed in the parade.
9. No firearms of any type are allowed in the parade with the exception of law enforcement participants.
10. **You will be notified of your entry number and staging location prior to the event, via email or phone.**
11. **To reduce congestion at School & Washington Streets, you will receive a color coded tag upon arrival that will be placed on your windshield to identify your corresponding staging area. Tags must be visible to parade staff/traffic control personnel in order to be granted access to the School Street staging areas.**



12. Volunteer staff will be on hand to assist you at your designated staging area. They will instruct you where to line up.

13. Entrants must have full control of vehicles or animals at all times. The parade will be moving in a downhill procession; make sure all breaking mechanisms are functional.

14. Participants are required to have their entry fully decorated in a festive Holiday theme.

15. The person in charge of each group may complete and sign the application and waiver forms and pay the entry fee on our website (www.sonorachamber.org). In addition, you may pick up an application at the Sonora Chamber office or download from our website. Paper applications should be mailed along with applicable fees to the Sonora Chamber of Commerce.

Sonora Chamber of Commerce
47 N Washington Street
Sonora CA 95370

16. The Christmas Parade Committee will review each application. We reserve the right to deny any application. If your application is denied, your entry fee and reason for denial will be mailed back to the contact person on the application.

17. We recommend that you bring a flashlight since it will be dark by the time the parade starts.

18. After the parade has ended, please DO NOT drive back through town on Washington Street unless absolutely necessary, as it causes traffic problems. Stewart Street is the advisable route.

19. The Christmas Parade Committee reserves the right to reject any onsite entry not in keeping with the dignity of The Historic Downtown Sonora Christmas Parade. Any violation of established rules of conduct will result in disciplinary action, which could include immediate removal from the parade route and/or denial of future entry applications.



Additional Parade Rules for Walkers

- 1. Please, have all walking participants in your group's entry meet at a designated area outside of the staging area.** Try to coordinate arrival time with your group for less congestion at the staging area. A good meeting location is on Shaws Flat Road in front of Sonora High School.
2. All walkers are staged in the small High School parking lot located near Snell Street on School Street.
- 3. Walkers who arrive late should be dropped off on Shaws Flat Road in front of the high school.**
4. Please inform all members and parents of your staging location. The BAND mobile app is an excellent way to communicate with your parade participants. Your group leader should determine if this is useful to you.
5. No stopping to perform at any time will be allowed during the parade.
6. At the end of the parade, walkers must be picked up at the Sonora Lumber parking lot on South Washington Street. (This does not include trailers or floats with riders).

Additional Parade Rules for Horse Groups

1. Only recognized and experienced riding groups of 5 or more participants will be allowed. (No single riders)
2. **All horse trailers must be parked at the Grocery Outlet parking lot for loading after the Parade. If you arrive before 4:00 pm, you may unload your animals in the staging area. After 4:00 pm, you will have to unload at a different location and walk animals into the staging area.**
3. All entrants riding or driving animals must turn into the Grocery Outlet parking lot at the end of the Parade. Volunteers who have experience with horses will be there to assist you.
4. Please, do not ride horses back through town.



Additional Parade Rules for Automobiles, Motorcycles, Trailers and Floats

1. Trailers, floats & tow vehicles cannot exceed 65 feet in overall length, 10 feet in width, and 13 feet in height (measured from the ground up).
2. Any vehicle with a trailer and riders must turn onto Restano Way to unload the riders at the end of the Parade. You will be instructed where to exit and you will have to do this quickly. The Sonora Police Department will be on hand to help. Riders are not allowed to continue riding on trailers or floats once you have passed Restano Way.
3. Any vehicle without a trailer but has riders will be directed into the Grocery Outlet parking lot to off-load the riders.
4. Any vehicle without riders may continue down Washington Street or onto . Mono Way to leave the parade area.
5. If you must drive back through town, please use Stewart Street.
6. Once in the staging area, the entry's driver must stay with the vehicle.
7. No exhibition of speed of any kind, including wheelies, spinning of tires or loss of traction in the staging area or along the parade route is permitted.
8. **For the enjoyment of infants and toddlers (as well as their parents), we ask that you keep loud horn blasting to a minimum.**

If you have any questions or concerns, please call the Sonora Chamber of Commerce at (209) 694-4008 or email us at

parade@sonorachamber.org

www.sonorachamber.org

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**The 41st ANNUAL HISTORIC DOWNTOWN SONORA CHRISTMAS PARADE
APPLICATION**

The Parade is Friday, November 29th at 6:00 pm

The Entry Deadline is Wednesday, November 13, 2024

(No Exceptions)

Name of Organization/Group: _____

Contact Person: _____

Full Mailing Address: _____

Daytime Phone: () _____ Evening Phone: () _____

Mobile Phone for texts or calls:() _____

__ Yes __ No I authorize parade organizers to text/call in the staging area.

Email: _____

Please make checks payable to Sonora Chamber of Commerce, mail to:

Sonora Chamber of Commerce
47 N Washington Street
Sonora CA 95370.

**Please complete as many categories on the next page
as applicable for your entry. (It is important to know
how much room will be needed in the staging area.)**



ENTRY CATEGORY:

1. **WALKERS (no vehicles):** How many? _____

2. **HORSES:** How many? _____

Will there be horses pulling a carriage or wagon? Yes No

If Yes, what type and length? _____

3. **ANIMALS: (other than horses)** How many? _____

What type of animals? _____

Are there any special needs for these animals? (Please explain)

How many walkers with the animals? _____

4. VEHICLES: All Vehicles must be fully decorated in a festive Holiday theme.
\$25 entry fee - see page one under General Parade Information.

Each entry fee includes ONE vehicle, additional vehicles \$15 each.

**Vehicles include: car, minivans, motorcycle, pickup trucks, truck/trailer,
semi-trucks, fire trucks**

A. CARS and PICKUPS (without Trailers): How many? _____

B. CAR CLUBS: How many cars? _____

C. MOTORCYCLES: How many bikes? _____

D. PICKUP TRUCKS PULLING TRAILERS or FLOATS:

How many pickup trucks? _____

Length, width & height of each vehicle: (See pg 5, #1 above) _____



E. SEMI-TRUCKS:

How many semi-trucks? _____

Length, width & height: (See pg 5, #1 above) _____

F. FIRE TRUCKS:

How many fire trucks? _____

Length, width & height: (See pg 5, #1 above) _____

5. MUSIC: Will your entry have music, sirens, loud horns, etc? If so, please describe: ***(Please keep sirens and horns to a minimum.)***

6. ANNOUNCEMENT: Please give a short description of your entry to be announced during the parade:



I have read and agree to the Parade Rules and I understand that non-compliance may result in this applicant being denied entry for future Christmas Parades.

Signature: _____ Date: _____

In compliance with the Americans with Disabilities Act, if you or someone in your entry is in need of special assistance to participate in this event, please contact Sonora Chamber of Commerce at (209) 694-4008. Notification 48 hours prior to the event will enable the Chamber to make reasonable arrangements to ensure accessibility to this event. (28 CFR 35. 102-35.104 ADA Title 11)

This Annual Historic Downtown Sonora Christmas Parade is a tradition that has been a community event for 40 years. This night-time parade gives you the opportunity to SHINE, so decorate festively, and let's get everyone who attends the parade in the holiday spirit!!



**CITY OF SONORA AGREEMENT, WAIVER AND RELEASE
Event/Activity**

Name of Event/Activity

Annual Historic Downtown Sonora Christmas Parade

Date of Event/Activity

Friday, November 29, 2024

I understand the risks involved by participating in the above event/activity for which I/we are registering/applying for, and in consideration for being permitted by the City of Sonora to participate in the above activity, I hereby waive, release and discharge any and all claims for damages for personal injury, death, or property damage which I may have, or which may hereafter accrue to me, as a result of participation in said event/activity. This release is intended to discharge, in advance, the City of Sonora (its officers, and/or officials, employees, volunteers and agents) from any and all liability arising out of or connected in any way with my participation in said event/activity, even though that liability may arise out of negligence or carelessness on the part of the City. It is understood that this activity involves an element of risk and danger of accidents and knowing those risks, I hereby assume those risks. It is further agreed that this waiver, release and assumption of risk is to be binding on my heirs and assigns. I agree to indemnify and to hold the above persons and entities free and harmless from any loss, liability, damage, cost, or expense which they may incur as the result of my death or injury or property damage that I may sustain while participating in said event/activity.

Authorized Representative

(To be completed by individuals representing an Organization or Group)

I, _____, warrant that I am authorized to execute this Agreement, Waiver and Release on behalf of the _____ and the Organization/Group's individuals participating in this event/activity.

I HAVE CAREFULLY READ THIS AGREEMENT, WAIVER AND RELEASE AND FULLY UNDERSTAND ITS CONTENTS. I AM AWARE THAT THIS IS A RELEASE OF LIABILITY AND A CONTRACT BETWEEN MYSELF AND THE CITY OF SONORA.

Participant _____ Date _____

PARENTAL CONSENT: (MUST be completed and signed by parent/guardian if applicant is under 18 years of age)

I hereby consent that my son/daughter participate in the above event/activity and I hereby execute the above Agreement, Waiver, and Release on his/her behalf. I state that said minor is physically able to participate in said activity. I hereby agree to indemnify and hold the persons and entities mentioned above free and harmless from any loss, liability, damage, cost, or expense which may incur as a result of the death or injury or property damage that said minor may sustain while participating in said activity.

Parent or Guardian _____ Date _____